SPONSOR PROSPECTUS

People & Places 2017

MAY 31 – JUNE 2 • ARLINGTON, VA
“What can we do together, that we can’t do separately?”

**People & Places 2017** is the only peer-learning conference for community-based placemakers to come together, engaging local nonprofits that develop housing and small businesses, serve new immigrants, and build financial capacity with academics and thought leaders, government officials and funders. It is a platform to share, learn and form partnerships around major themes currently confronting the community development field.

**The Partners:**

**National Alliance of Community Economic Development Associations (NACEDA)** is a coalition of 45 state and regional community development associations, working to advance opportunity and prosperity in low-income and moderate-income communities.

**National Association for Latino Community Asset Builders (NALCAB)** serves over 100 non-profit community development and asset-building organizations, with a mission to build assets for Latino families, communities and organizations.

**National Coalition for Asian Pacific American Community Development (National CAPACD)** is dedicated to addressing the housing, supportive service, community and economic development needs of Asian Americans and Pacific Islander (AAPI) communities.

**National Urban League** is a civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities.

**Network for Developing Conscious Communities (NDCC)**, a national network organization serving Black-led community development organizations, inspires conscious, innovative community development in under-resourced neighborhoods.

---

Leaders of the partner organizations with Naomi Gendler Camper (second from right) of JPMorgan Chase, premier sponsor of the 2015 People & Places.
Our fundraising committee asks for your sponsorship.

<table>
<thead>
<tr>
<th>Advisory and Fundraising Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seema Agnani</strong>&lt;br&gt;National CAPACD</td>
</tr>
<tr>
<td><strong>Marla Bilonick</strong>&lt;br&gt;Latino Economic Development Center</td>
</tr>
<tr>
<td><strong>Paige Carlson-Heim</strong>&lt;br&gt;Co-Chair&lt;br&gt;TD Bank</td>
</tr>
<tr>
<td><strong>Tanya Chin Ross</strong>&lt;br&gt;LISC</td>
</tr>
<tr>
<td><strong>Hala Farid</strong>&lt;br&gt;Citi Community Development</td>
</tr>
<tr>
<td><strong>Joe Kriesberg</strong>&lt;br&gt;Massachusetts Association of CDCs</td>
</tr>
<tr>
<td><strong>Bernie Mazyck</strong>&lt;br&gt;South Carolina Association for CED</td>
</tr>
<tr>
<td><strong>Rey Ocañas</strong>&lt;br&gt;Co-Chair&lt;br&gt;BBVA Compass</td>
</tr>
<tr>
<td><strong>Craig Pascal</strong>&lt;br&gt;BB&amp;T Bank</td>
</tr>
<tr>
<td><strong>Isabel Rubio</strong>&lt;br&gt;Hispanic Interest Coalition of Alabama</td>
</tr>
<tr>
<td><strong>Denise Scott</strong>&lt;br&gt;LISC</td>
</tr>
<tr>
<td><strong>Ascala Sisk</strong>&lt;br&gt;Neighborworks America</td>
</tr>
<tr>
<td><strong>Margaret Wooten</strong>&lt;br&gt;Chicago Urban League</td>
</tr>
<tr>
<td><strong>Yvette Young</strong>&lt;br&gt;Urban League of Hampton Roads</td>
</tr>
</tbody>
</table>
In 2015, People & Places focused on two important factors that we at TD Bank believe are critically important to our customers; ideas that are valuable and which we believe we all should get behind. First is **People**, human capital and its diversity. Second is **Places**, environmental conditions and cultural. Together the notions of People and Place represent the most important building blocks of community — they are where the greatest opportunities for significant change exist in our society. TD Bank’s offices, our officers, our employees and our customers are all living and working together in these places all with an interest in their success, and all with something to contribute and something to gain.

Nearly two years later, our staff who attended People & Places 2015 are still talking about it! There were so many great workshops in multiple tracks — they had difficulty deciding what workshops to attend! They wanted so much to learn about the many exciting initiatives taking place across the U.S., as well as to hear from the government speakers at those sessions.

They have many stories, but the overarching take-away was the implied and direct recognition conveyed by the panelists regarding the importance of creating equality and social justice, and accomplishing this task with the acceptance and tolerance of diversity. Diversity of ideas, of human capital, of resources, and the many ways of utilizing this diversity to create solid strategies to achieve the objectives and goal that provide economic equality and social justice.

The title of this conference — “People & Places” — recognizes how diverse our communities are, and the value that can be added by diversity. Our staff cannot wait to go back, and we have so many more staff who want to go in 2017!

— Paige Carlson-Heim, TD Bank People & Places Fundraising Committee Co-Chair

---

**WHAT OUR SPONSORS SAY**

**Our institutions are supporting People & Places because — like the communities we serve — the community development field is changing. People & Places is building strength and looking to expand the toolbox for the field of community development practitioners to respond to these changes with strategies and approaches that maintain diversity as an asset to be nurtured, cherished and built upon.”**

— J. Reymundo Ocañas, BBVA Compass People & Places Fundraising Committee Co-Chair

**BB&T sponsors People & Places because we’re committed to increasing the capacity of community-based nonprofits to improve neighborhoods through strong networks that share best practices.”**

— Craig Pascal, BB&T

**LISC has supported the People & Places from the beginning because it showcases the very best community development work. The many committed leaders this event brings together are addressing pressing issues in hard-to-reach neighborhoods. LISC is proud of their collaboration.”**

— Denise Scott, Local Initiatives Support Corporation (LISC)
For the first time in 30 plus years of experience, I experienced community development and placemaking through the eyes of the true tapestry of American culture. Diversity and richness was phenomenal. It was a true glimpse of what the real America looks like. The issues were the same across cultures. Many strategies were unique.”

— Bernie Mazyck, President and CEO, South Carolina Association for Community Economic Development

The conference was an amazing opportunity to discuss the big ideas and principles of community development, breaking down silos between sectors within the industry, and focusing on the truly transformational potential of our work.”

— Aaron Goodman, Community Engagement Manager, Community Development Advocates of Detroit

As a CDC director who spends all my time strategizing how best to do community development in the extremely hot market of my corner of Greater Boston, People & Places afforded me a golden opportunity to share with and learn from practitioners in other parts of the country facing challenges similar to ours. I have continued to network and share with folks I met at the 2015 Conference.”

— Daniel LeBlanc, Director, Somerville Community Corporation

This collaboration is committed to people, places and each other.
### 2017 Thematic and Content Outline

**Draft as of January 3, 2017**

<table>
<thead>
<tr>
<th>Equitable Development</th>
<th>Vehicles for Investment</th>
<th>Community Economies</th>
<th>Capacity Building</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home ownership</td>
<td>Community Reinvestment Act</td>
<td>Small businesses</td>
<td>Developing consciousness</td>
</tr>
<tr>
<td>Health and wellness</td>
<td>State and local policy making</td>
<td>Shared equity – co-ops, lending circles, etc.</td>
<td>Organizing for impact</td>
</tr>
<tr>
<td>Creative placemaking</td>
<td></td>
<td>Immigrant communities</td>
<td>Communications and storytelling</td>
</tr>
<tr>
<td>Gentrification and displacement</td>
<td></td>
<td></td>
<td>How to think about unusual partnerships</td>
</tr>
<tr>
<td>Vacancy and blight</td>
<td></td>
<td></td>
<td>Necessity of networks</td>
</tr>
<tr>
<td>Historic preservation</td>
<td></td>
<td></td>
<td>Leadership development for emerging leaders</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Transition planning</td>
</tr>
</tbody>
</table>
Your sponsorship puts local solutions on a national stage.

We aim to register 1000 participants and raise $400,000 to cover travel and registration scholarships, in order for the conference as inclusive as possible. Your support means practitioners can:

- Make themselves heard in DC
- Engage with experts and learn new ways to advance opportunity in their communities
- Be part of the most diverse and inclusive community development conference in the country

Sponsorship opportunities range from the $75,000 Premier Sponsor level to the $1000 Exhibitor level. (Please see attached Sponsorship Form or just call us at 202-518-2660.)

**PREMIER $75,000**
- 3 Available ➔ 0 remaining!
- Speak at Opening Plenary
- Exclusive Sponsor of Conference Bags or Sponsor of Morning Coffee Breaks
- Two 8 X 30 Booth in Prime Location in Exhibit Hall
- Fifteen Conference Registrations
- Full-Page Color Ad in Conference Program
- Logo in Marketing Materials (Website, Program, App, E-Blasts)
- Distinct Recognition in One E-Blast
- Reserved Seating all Plenary Events
- Logo on Entrance Hall Signage
- One Reserved Table for 10 at Lunch
- Pre & Post Conference List of Attendees
- Two Conference Tote Bag Inserts

**INNOVATOR $50,000**
- 2 Available
- Speak at Lunch
- One 8 X 30 Booth in Prime Location in Exhibit Hall
- Twelve Conference Registrations
- Full-Page Color Ad in Conference Program
- Logo in Marketing Materials (Website, Program, App, E-Blasts)
- Distinct Recognition in One E-Blast
- Reserved Seating all Plenary Events
- Logo on Entrance Hall Signage
- One Reserved Table at Lunch
- Pre & Post List of Conference Attendees
- Conference Tote Bag Insert

Exhibit Booths

CONTINUED ➔
COMMUNITY LEADER $25,000
3 Available ➔ 2 remaining!
- Introduce a Plenary Speaker
- One 8 X 20 Booth
- Ten Conference Registrations
- Half-Page, Color Ad in Conference Program
- Logo in Marketing Materials
  (Website, Program, App, E-Blasts)
- Reserved Seating at Plenary Events
- Pre- and Post-Conference List of Attendees
- Conference Tote Bag Insert

PRACTITIONER $15,000
4 Available ➔ 2 remaining!
- Plan a Conference Session
- One 8 X 20 Booth
- Eight Conference Registrations
- Half-Page Color Ad in Conference Program
- Logo in Marketing Materials
  (Website, Program, App, E-Blasts)
- Reserved Seating all Plenary Events
- Pre- and Post-Conference List of Attendees
- Conference Tote Bag Insert

COLLABORATOR $5,000
- Four Conference Registrations
- One 8 X 10 Booth
- Quarter-Page Ad in Conference Program
- Logo in Marketing Materials
  (Website, Program, App, E-Blasts)
- Pre- and Post-Conference List of Attendees
- Conference Tote Bag Insert

ADVOCATE $10,000
- Six Conference Registrations
- One 8 X 10 Booth
- Half-Page Color Ad in Conference Program
- Logo in Marketing Materials
  (Website, Program, App, E-Blasts)
- Reserved Seating all Plenary Events
- Pre- and Post-Conference List of Attendees
- Conference Tote Bag Insert

SUPPORTER $3,000
- Two Conference Registration
- Two Booth Staff Registrations
- One 8 X 10 Booth
- Quarter-Page Ad in Conference Program
- Logo in Marketing Materials
  (Website, Program, App, E-Blasts)
- Pre- and Post-Conference List of Attendees
- Conference Tote Bag Insert

EXHIBITOR $1,000
- $200 Off One Full Registration
- One 6-Foot Table
- One Registration for Booth Staff
- Post Conference Attendee List
- Listing in the Program Book

CONTINUED ➔
ENHANCED BOOTH PACKAGES
- Exhibit Booth + “Take One” Table additional $100
- Exhibit Booth + Quarter-Page Ad additional $350
- Exhibit Booth + Half-Page Ad additional $600
- Exhibit Booth + Conference Bag Insert additional $500

A LA CARTE SPONSORSHIP ITEMS
- Conference Bags (exclusive sponsor) $5,000
- Conference Lanyards (exclusive sponsor) $2,500
- Cell Phone Charging Stations $5,000 per station
- Wifi (Username & Password are the name of the Sponsoring Company) $5,000
- Conference Tote Bag Insert $600
- Program Book Ads
  - Quarter-Page Ad $900
  - Half-Page Ad $1,250
  - Full-Page Ad $2,000
  - Inside Front or Inside Back $3,500
  - Back $4,000
- Hotel Keycards $8,000
- Mobile App $7,500
- Opening Reception Sponsor $15,000
- Participant Gift: Branded Wireless Phone Charger $15,000 (or $20,000)
- Internet Café with Charging Stations $25,000

ADDITIONAL OPPORTUNITIES
- Sponsor a Speaker, Internet, Reception or Break
- Sponsor a Relaxation Place, Yoga or a Walk/Run

HAVE A BETTER IDEA??
Call us and we will customize a sponsorship package for you.

Email: fwoodruff@naceda.org
Phone: (202)-518-2660
People & Places 2017: *Minutes from DC*

The Crystal Gateway Marriott in Arlington, Virginia provides a convenient and more affordable venue for placemakers coming to the nation’s capital. It’s one mile from Reagan National Airport, steps away from the Crystal City Metro, and minutes from downtown Washington, DC.

We will be holding the expo in the Grand Ballroom, where event participants will gather for the opening reception, some meals, and breaks. This expo space is convenient to the general session and breakout rooms, encouraging engagement throughout the event.

*Raising local solutions to a national stage.*

**CRYSTAL GATEWAY MARRIOTT**

1700 Jefferson Davis Hwy, Arlington, VA 22202 • (703) 920-3230

http://www.marriott.com/hotels/travel/wasgw-crystal-gateway-marriott/
Showcasing diversity, innovation and enterprise.

A LOOK BACK AT 2015

Placemakers from 345 organizations from across 35 states convened People & Places in Washington, DC on March 4-6, 2015 to share local solutions to poverty, disinvestment and inequality.

More than 100 of the 500 registrants presented community-based solutions at this peer-learning event. They showcased local solutions that have the potential to inspire, adapt and transform communities and the lives of people who face adversity head on.

A network of people who make places better
WHO is a PLACEMAKER?
Selected stories from NACEDA’s People & Places archive

Importing a Powerful Engine for Economic Development

Ramón León grew up in Mexico City, helping in his family’s furniture business. Envisioning greater success, he landed in Minneapolis, Minnesota in 1991 and set up shop in a rented two-car garage. While his business prospered, blight was all around him. Fellow immigrants complained about crime, schools’ neglect of Spanish-speaking children, lack of medical care, police harassment, and the fear of deportation.

León spearheaded the formation of the neighborhood Latino Caucus’ Economic Opportunities Committee, and argued for entrepreneurship as a path to political influence and a better life. Several members proposed a mercado, a Mexican-style local marketplace where businesses gather under one roof.

The Mercado Central opened in 1999 with 47 businesses – ethnic restaurants, a butcher shop, a music store, a jewelry store, a florist, a tortilla manufacturer. Its merchants, who came from Peru, Ecuador, Honduras, Colombia, El Salvador and Mexico, displayed their goods in vibrantly hued stalls. “There was not anything like it in Minnesota anywhere,” León remembers.

In five months, sales crossed $800,000. Struggling dishwashers, truck drivers, maids and janitors became middle class entrepreneurs. In four years, along a 4.8 mile stretch of East Lake Street, 300 Latino businesses opened, 80 percent with support from the committee.

With continuing demand for small business support, León founded the Latino Economic Development Center in 2000 and became its president and CEO. But he says he won’t be satisfied until Latino businesses gross millions and employ hundreds of Minnesotans of every ethnicity.

Nationally, he’s pursuing that goal through the National Association for Latino Community Asset Builders, of which he is a founding member. “As Latino businesses move from tiny stalls and storefronts to regional enterprises, they will build not only their own wealth, but the wealth of the nation,” he says. “That will eradicate the false perception that we are a burden to this society,” León insists. “We are not. We are contributors.”

Increasing Hope In North Charleston

One spring morning in 2005, a middle-aged African American woman quietly asked financial counselor Dorothea Bernique, “Miss Dorothea, what is investing?”

The whispered question threw Bernique who had long been troubled by the lack of financial knowledge among the working poor in the North Charleston area. She quit her well-paying job and launched a nonprofit, Increasing HOPE (Helping Others Prosper Economically), offering financial services to low-income residents in three South Carolina counties.

Her appeal to banks and foundations for support was turned down because “financial education wasn’t a poverty issue and didn’t relate to it.” Undeterred, she borrowed space for workshops from nonprofits and churches. She launched a local radio show on personal finances, passed out flyers at community events and networked.

Her workshops drew maids, janitors, hotel clerks, cashiers and waiters.
Among other services, she taught them how to budget, provided free tax preparation, guided aspiring homeowners, and helped avoid foreclosure. To date, Increasing HOPE has guided 219 homeowners through the paperwork needed to qualify for a total of $3.5 million and avoid foreclosure through the state’s Hardest Hit mortgage assistance program. It has also helped 1,000 residents recoup a total of $3.4 million in overpaid taxes, including some from Earned Income Tax Credits.

Clients often use refunds to pay off debt, fix a car, or put a down payment on a home. “That’s money that is reinvested in the community. It stimulates the local economy,” Bernique notes.

Her work finally convinced funders to support her, and Increasing HOPE was able to offer services to more clients. Bernique is aiming for more impactful neighborhood change by supporting a small business incubator, training business owners for success, and providing opportunity to ex-offenders and others who don’t fit the traditional workforce.

21 Blocks on the Rebound

Leigh Evans grew up in Mapleton-Fall Creek in Indianapolis, an area of lost manufacturing jobs, drug dealers and empty lots. Her father, an African-American veteran purchasing his first home, had been steered there in the 1970’s, south of the 38th Street dividing line that separated black residents from whites.

Neglected by the city, sidewalks crumbled along with neighborhood pride. "Residents just gave up," she says. "Renters lived in houses or buildings with no code enforcement. Some squatted. The police shrugged. You could get whatever you wanted on some corners, there was drug dealing, prostitution, gambling. It was that ignored space.”

After earning an MBA, Evans returned in 2008 with her young family, drawn by a desire to live near her parents, the charm and spaciousness of the old homes and a vision of what the neighborhood could be.

Three years later, she was appointed CEO of the Mapleton-Fall Creek Development Corporation, her “dream job,” and led a neighborhood turnaround, with a focus on the 21 blocks with the highest vacancy rates. In 2009, she led the corporation to win a $3.5 million grant from the Neighborhood Stabilization Program to build 25 houses in the target area. Over the coming years, those dollars would leverage $7 million more for parks, home renovations, trails and other improvements.

At first, much of the progress was invisible, but gradually the visible changes mounted. A cafe untouched in half a century got a fresh paint job and a stylish awning. Four blocks away, the neighborhood’s only grocery store was repainted in lime green with colorful signage and a rain garden planted in its parking lot. A new park with a fitness trail and playground equipment opened. Hundred-year-old homes were painted, new roofs or downspouts installed, gutters cleaned, and flowers planted.

The changes motivated residents like never before, Evans reports, to turn out to neighborhood meetings and to demand improvements from the city and enforcement from the police. “As people see more getting done, they become more empowered. They start asking for more. It’s a domino effect.”

In October 2014, at long last, the city approved zoning changes needed to build the $20 million development project planned for the target area, with 150 multi-family units and 20,000 square feet of retail space.
Meet the Hosts

NATIONAL ASSOCIATION FOR LATINO COMMUNITY ASSET BUILDERS

NALCAB – National Association for Latino Community Asset Builders – represents and serves a geographically and ethnically diverse group of more than 100 non-profit community development and asset-building organizations that are anchor institutions in our nation’s Latino communities. NALCAB’s mission is to build financial and real estate assets as well as human and technology resources in Latino families, communities and organizations.

NALCAB pursues its mission by supporting its members with grants and other investments as well as by engaging in technical assistance in three program areas: equitable neighborhood development, investing in small business and building family financial capability. In close alignment with its core programmatic activities, NALCAB operates a fellowship to invest in next-generation leadership within the network, hosts a national conference and implements a training institute focused on culturally and linguistically relevant asset building services.

NALCAB members are experts in implementing responsible, market-based strategies for strengthening underserved communities and rebuilding the ladder of economic mobility for low- and moderate-income Americans. NALCAB members are real estate developers, business lenders, economic development corporations, credit unions, and consumer counseling agencies, operating in 33 states and DC. This includes traditional Latino population centers, such as California, Illinois and Texas, as well as in emerging communities, such as North Carolina, Minnesota and Alabama.

NALCAB was founded with recognition of the needs and challenges in our communities, but focused on the economic power and potential of Latino workers, entrepreneurs and consumers. NALCAB’s Board of Directors sees capital as the critical tool for sustainably changing their communities for the better. In order to deploy capital for positive change, NALCAB supports its member organizations, and the communities they serve, to understand the markets in which they operate and become capital-ready.

While NALCAB has built the capacity many organizations to meet community needs and create economic opportunity, the gold standard of NALCAB’s work has been in coordinating the collective capacity of our members across markets in well-structured operating networks. In doing so, our members have achieved more than the sum of their individual efforts. Since 2008, NALCAB has been a catalyst for more than $255 million in investment in Latino communities, much of which flowed through structured partnerships and consortia among the members.

NALCAB’s track record of accomplishment has positioned the organization as an expert voice for Latino communities in areas of federal domestic economic policy as well as local housing and economic development policy. NALCAB actively engages in strategic dialogue with other national organizations through a variety of policy-focused collaborations.
NATIONAL COALITION FOR ASIAN PACIFIC AMERICAN COMMUNITY DEVELOPMENT

The National Coalition for Asian Pacific American Community Development’s (National CAPACD) is a coalition of nearly 100 organizations and individuals, spanning 19 states and U.S. territories. Its mission is to improve the quality of life for low-income Asian Americans, Native Hawaiians, and Pacific Islanders (AAPIs) by promoting economic vitality, civic and political participation, and racial equity.

National CAPACD was founded in 1999 by 16 organizations from across the country to enhance the capacity and ability of members to conduct community development activities in AAPI neighborhoods. The work of its membership includes affordable housing, community organizing, cultural preservation, and neighborhood revitalization as well as economic development activities such as workforce and business development.

Over time, National CAPACD’s role has evolved and expanded, including becoming the first and only AAPI-focused HUD housing counseling intermediary in 2010, implementing one of the largest national AAPI civic engagement initiatives in 2012, and kick-starting a network of local organizations to engage in innovative financial capabilities work in 2014.

National CAPACD establishes a space and structure for our members to collaborate and share best practices; facilitates access to policy makers and is a source of national knowledge and resources. For our national partners, National CAPACD is considered a valuable voice, a source of local field knowledge, and an important thought leader. We have attracted the attention of key federal leaders and national funders, and are a committed partner in coalition work across communities of color.

NATIONAL URBAN LEAGUE

The National Urban League truly represents civil rights and social justice advocacy for the 21st Century, with a dynamic young leadership and cutting-edge social media mobilization capabilities. In fact, the League has entered each new era of its history on the forefront of the culture.

From the integration the armed forces following World War II to the civil rights victories of the 1960s, through the election of the first African-American President, the National Urban League has led the way, tearing down barriers and creating economic opportunity. The Great Migration, which brought waves of African-American southerners to northern cities, gave birth to the Committee on Urban Migration Among the Negro in 1910. Founded by a railroad magnate’s widow and the first African-American to earn a doctorate from Columbia University, the Committee helped those escaping Jim Crow to integrate into northern life and confront racial, ethnic and class oppression. In 1911, the Committee merged with the Committee for Improvement of Industrial Conditions Among Negros and the National League for the Protection of Colored Women, forming the National League on Urban Conditions Among Negros. The name was shortened in 1920 to the National Urban League.
Meet the Hosts

Throughout its century-long history, the National Urban League has registered votes, fostered civic responsibility, stifled crime and violence, and has become a vital conduit for federal housing, health, education, energy and environmental resources funneled into urban communities. True to the vision of its founders, the League maintains a multi-racial, multi-faceted collaborative bent and distinguishes itself with innovation.

On May 15, 2003 the Board of Trustees of the National Urban League voted overwhelmingly to appoint former New Orleans Mayor Marc H. Morial as the League’s eighth President and Chief Executive Officer. As New Orleans Chief Executive, he was one of the most popular and effective mayors in the city’s history, leaving office with 70% approval rating. After being elected as one of the youngest mayors in the city’s history, crime plummeted by 60% a corrupt Police Department was reformed, new programs for youth were started and stagnant economy was reignited. Since his appointment to the National Urban League, Morial has worked to reenergize the movement’s diverse constituencies by building on the strengths of the NUL’s 95 year old legacy and increasing the organization’s profile both locally and nationally. In his first year, Morial worked to streamline the organization’s headquarters, secured over $10 million dollars in new funding to support affiliate programs, created the first Legislative Policy Conference “NUL on the Hill”, revamped the State of Black America report, created profitability for the annual conference, and secured a $127.5 million equity fund for minority businesses through the new markets tax credit program. He introduced and developed a stronger strategic direction of the organization with a “five point empowerment agenda’ that focuses on closing the equality gaps which exist for African Americans and other emerging ethnic communities in education, economic empowerment, health and quality of life, civic engagement, and civil rights and racial justice.

NATIONAL ALLIANCE OF COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATIONS

NACEDA’s mission is to lead the community development field and its partners in shaping and influencing strategies that advance community prosperity.

Our members are state and regional associations for community development. With 45 association members in 28 states, we connect with nearly 4,000 community-based organizations.

Community development is the work of increasing the value of our neighborhoods, towns and cities for those who live and work there. Community development work is done by engaged members of the community – residents and neighbors, employers and employees, private and public property owners, and private and public institutions of every kind. Community development means people making decisions about, and making investments in, their block, town or region, to build opportunity for people to prosper.

NACEDA’s theory of change is that a stronger, more unified community
development field will lead to stronger, healthier, more prosperous communities for the people who live in them.

How we work
- Member associations work closely with their membership to help shape state and local policy.
- Through our members, and in partnership with national allies, NACEDA connects the local to the national.
- NACEDA has advanced discussions with key federal policymakers regarding funding for community economic development organizations.
- NACEDA facilitates peer-learning, networking and training programs that boost the capacity of our members to serve their community-based economic development groups.

The results
- Increased ability of community groups to leverage public and private investment;
- More productive public process in development planning, saving time and leading to more successful developments;
- More CDCs and community-based economic development groups strengthened by working with their counterparts around the country;
- Stronger relationships for community developers and local businesses with their national representatives, leading to national policy responsive to local needs and opportunities.

NETWORK FOR DEVELOPING CONSCIOUS COMMUNITIES (NDCC)

The Network for Developing Conscious Communities (NDCC), a national network organization serving Black-led community development organizations, inspires conscious innovative community development through practicing mindful principles to gain greater access to financial capital, build organization and sustainability capacity, and promote a new community development paradigm in under-resourced Black neighborhoods.

The Network for Developing Conscious Communities was founded 2014 as a 501©(3) non-profit community development membership organization. The founding members were a group of individuals with a vision of building an organizational network that would, in turn, foster conscious collaborative relationships among Black leaders from different professions, ideologies, regions, and organizations focused on addressing the complexities and challenges in under-resourced Black neighborhoods.

Today, NDCC directly confronts the disconnect that exists in the black communities regarding income disparity, leadership and indigenous decision making. Through implementing the principles of conscious community development, our organization seeks to build economically cooperative and equitable communities through transparency, inclusiveness and collectivism. NDCC successfully works to improve financial sustainability, encourage business ownership and increase residential real estate ownership in Black neighborhoods.
People & Places 2017

FOR MORE INFORMATION or to CUSTOMIZE A SPONSORSHIP PACKAGE:

Email: fwoodruff@naceda.org  Phone: (202)-518-2660