



# People & Places 2017

MAY 31 – JUNE 2 • ARLINGTON, VIRGINIA

NACEDA + NALCAB + NATIONAL CAPACD + NATIONAL URBAN LEAGUE + NDCC

**Our Collaboration is pleased to announce an initial content outline for People & Places 2017, May 31 - June 2, 2017, in Arlington, VA.** Content falls under four identified themes:

- 1) Equitable Development
- 2) Community Economies
- 3) Vehicles for Investment
- 4) Capacity Building for Place-Based Organizations

The topics and content outlined here are not final. Please come back and visit our website periodically for updates. **Registration opens on February 1, 2017.** We anticipate a strong registration response and space will be limited, so please register early.

## EQUITABLE DEVELOPMENT

TOPIC

### Gentrification and Displacement

Is neighborhood change just code for gentrification and displacement? We will explore what happens when communities are embedded in the development process instead of being blindsided by it. Learn from an innovative new tool that communities are using to gauge how public investments impact neighborhoods, from housing costs to the availability of health care and sustainability of small businesses. After presenting the toolkit during a plenary session, participants will have the option to dig deeper into these issues in a series of smaller group discussions.

TOPIC

### Strategies for Remediating Blight and Vacancy

A common refrain in our field is that community development placemakers work in areas the traditional market economy has left behind. Areas trapped in – or trending towards – high levels of vacancy and blight offer instantly visible cues of the difficult, consistent, and necessary effort required to spark economic activity in disinvested places. The event will highlight strategies for promoting vibrancy in both residential and commercial areas, identify lingering effects of the foreclosure crisis, and discuss trends in suburban poverty.

**TOPIC**

**Health Equity, Wellness, and Community Development**

Large philanthropic efforts, government regulations, and an increased understanding of the social determinants of health are decisively pulling the health and community development sectors closer. The event will help placemakers understand the motivations (financial, political, mission, and regulatory) for nonprofit hospitals to engage in community development work as well as draw connections among the health equity framework, the social determinants of health, and the missions of community development placemakers. We will highlight specific examples of health-CED partnerships, including unique examples from rural America. And we will discuss government regulations at the federal, state, and local level that propel or hinder our shared strategies.

**TOPIC**

**The Future of Homeownership in the New American Economy**

The landscape of opportunity and available capital has continued to shift since the Great Recession, and access to wealth building financing for homeownership has become more of a dream than a reality for many. How can we mobilize for greater accountability from government, financial institutions and philanthropy so that all Americans can continue to benefit and have a stake in the communities in which they live? This event will explore opportunities for legislative and regulatory advocacy in this changing political and economic landscape, as well as tools such as Community Land Trusts and Limited Equity models that can be replicated nationwide.

**TOPIC**

**Promoting Equity and Community Self-Determination through Arts and Culture**

From New Orleans' Jazz District to St. Paul's Little Mekong to Baltimore's Station North – investments in the arts and culture of communities has been a key strategy for preserving community authenticity, creating economic opportunity that is equitable, and organizing for justice and social change. This event will highlight the impact of creative place-making initiatives from across the country, and their strategies for building collaboration between local artists, philanthropists and community members.

**COMMUNITY ECONOMIES**

**TOPIC**

**Solidarity and Inclusive Economies**

Cooperative economics and collective ownership have long been used as an asset-based, wealth building strategy to addressing systemic poverty. Their resurgence in the US in recent years is a direct response to the exponential growth in racial wealth inequality, and the thirst for innovations that create economic opportunity for both individuals and their communities. This event explores examples of how community development and grass-roots organizing groups from across the country are using worker-ownership and other cooperative strategies to build economic and political power in low-income communities and communities of color.

**TOPIC**

**Lending and Capacity Building for Small Businesses**

Entrepreneurship is a fundamental American value and a critical source of income for immigrants locked out of the mainstream jobs and financial market. Small businesses provide family income, are cultural touchstones in immigrant communities and revitalize local economies. New business owners need to know how to develop a business plan, operate in a regulate marketplace and how to stay in their communities as neighborhoods develop and change. Small business owners must have access to capital to start and grow their businesses. This is a significant challenge in LMI, immigrant and communities of color. Learn about the resources that community based nonprofits provide to help the small business sector to thrive and bring your own ideas to the table for discussion.

## VEHICLES FOR INVESTMENT

### TOPIC

#### Community Reinvestment Act

The Community Reinvestment Act is a longstanding tool for generating private investment in LMI communities. But it is more than a pathway to investments by financial institutions. It is a shining example of law shaped by communities that acted when banks refused to provide mortgages to communities of color, “redlined” those communities based on racial and ethnic discrimination. CRA remains an important mechanism for ensuring investment in LMI communities. But implementing CRA in the modern era may require a fresh perspective. This discussion will focus on what can be done to preserve CRA and modernize it through regulatory reform and other strategies. Join the conversation.

## CAPACITY BUILDING

### TOPIC

#### The Necessity of Networks

*“What can we do together that can’t be done apart?”* is the fundamental question the People & Places Collaboration strives to answer. On the one hand, a recent Foundation Center report found that less than 1% of foundation giving from 2004-2012 went to networks. On the other hand, some national grant makers are taking new, bold steps to support nonprofit networks. The event will explore how to get the most from your national and local placemaker networks, how to effectively lead and contribute to networks, and how to demonstrate value to funders and decision makers.

### TOPIC

#### Leadership Development for Emerging Leaders

The changing demographics of the nation require that a new generation of leaders of color are prepared to take the helm in the nonprofit, corporate and public sectors. Developing and supporting new leaders in the nonprofit sector requires dedicated staff, an investment of time and resources, and a commitment to connecting young talent to opportunities to contribute, learn and thrive. Learn about different models for developing new leaders and hear from young leaders themselves about what they need and want as they shape their futures.

### TOPIC

#### Transition Planning

Nonprofit executive directors are becoming increasingly intentional about planning for their departure and next steps and making room for new organizational leadership. Executive transitions are most successful when they are a part of a process supported by staff and Boards of Directors. This type of planning is about more than engineering a smooth transition for outgoing and incoming leaders. It considers the need to capture an outgoing executive director’s organizational and generational knowledge and support the vision of a new leader. Bring your own experiences to this much-needed discussion.

**TOPIC**

**Manifesting a Common  
Destiny: Putting  
Principles into Action**

If you don't work at what you love, what's the use? How can you discover your passion for change as Gandhi and King? How important is manifesting what you do? This topic area explores the dynamics of using the practice of spiritual principles as a conscious building tool to expand the productivity of community development. We discuss how to maintain conscious awareness of your community development ideas using spiritual principles to direct your decision making. Panelists weigh-in on the role of how spirituality impacts community development, discuss how mindful daily practices such as visioning and meditation can help to raise conscious thoughts and guide community transformation.

**TOPIC**

**The Three-Fold  
Nature of Community:  
Spirit, Mind and Soul**

It is a task for each generation to recreate a new vision and purpose for redeveloping our communities. To begin, individuals must tap into the incredible force and power of their community's soul and discover how to bring about change in a conscious way. The community's soul is constantly echoing for attention, but many don't recognize the signs. We must reconnect communities with their natural spiritual strengths as well as dismantle many of the negative barriers created by their outer-self, so communities can unveil their true inner selves. Once communities achieve this, they can begin to break free from some of the psychological hindrances that have prevented communities from identifying and reaching their highest potential. Conference participants can share in this collective conversation on how to discover and access the full power of their community's soul and elevate to a higher awareness of consciousness.



**FOR MORE INFORMATION or to REGISTER**

**[www.naceda.org](http://www.naceda.org)**