



Residents United Network

## Residents — The Key to the Future of Housing Advocacy

Join the growing, political force bringing more Californians home



RUN Advocacy Day 2017 (Sacramento, CA)

### California's housing affordability crisis is a solvable problem.

All success begins with having an affordable place to live, but past policy decisions have led to California's sky-high rents and housing prices that are dragging down Californians who are trying to make ends meet and lead successful lives.

Public outcry is growing for California's elected leaders to enact bold policy solutions to fix the crisis.

***That's where the Residents United Network comes in.***

### Residents United Network — First-of-its-kind in the United States

The California Residents United Network (RUN) is the *nation's first-of-its-kind* statewide resident base of power. Launched in 2014, RUN — a project of Housing California and the Center for Community Change -- has been gathering steam ever since. As RUN members we are experts on California's housing crisis, having persevered through the struggle to find and keep roofs over our heads. ***And now, we're becoming trained advocates who are ready to use our power.***

## Two Years of Big Wins

In our first year of advocating, RUN members partnered with Housing California to help pass AB 447 (Maienschein), which prohibits insurance providers from refusing coverage to landlords simply because a resident pays rent using a Housing Choice voucher. In less than two weeks, RUN members throughout California generated more than 1,000 letters to Governor Jerry Brown urging his signature on this important bill. AB 447 became law January 1, 2016.

In 2016, RUN conducted a comprehensive grassroots campaign for SB 1380 (Mitchell), which would establish a Homeless Coordinating and Financing Council and require all state programs targeted to end homelessness to incorporate the core components of Housing First. Members of RUN made in-district visits, heeding Senator Mitchell's call to educate her peers on the benefits of Housing First and to urge their "aye" votes. When the bill stalled in appropriations committee, RUN gathered hundreds of support letters to move the bill to the Assembly floor. Once passed, RUN coordinated an effective "Twitter storm," urging Governor Brown to sign SB 1380 and provide Californians with #shelterfromtherain, which he did.

As the movement advances to make housing more affordable in California, RUN will be at the forefront, educating on housing and homeless issues and holding legislators and the governor accountable for their actions on policies that affect housing affordability and homelessness.

### RUN members are:

- Active in 5 regions: Sacramento, Bay Area, Central Valley, Los Angeles, and San Diego
- Creating and advancing our own regional and statewide policy agendas
- Developing leaders and training programs
- Speaking and exhibiting at local, state, and national conferences
- Motivated. Energized. Ready to activate at a moment's notice

*More than 1 million Californians live in affordable developments. We represent a massive political force that can wield immense power and hold elected leaders accountable for their actions on policies that bring more Californians home.*

### Potential to serve as model for other states

RUN's potential to serve as a model for other states led to the involvement of the national organization Center for Community Change. Other states have expressed interest and are paying close attention to our successes.

### Join Us

Your voice is strong. Your vote is powerful.

Together we can leverage our power and be a voice for change.

#### California RUN

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#### Twitter: @ResidentsUnited

Statewide: #WeRUNCA | Sacramento: #WeRUNSac | Bay Area: #WeRUNBayArea |  
Central Valley: #WeRUNCV | Los Angeles: #WeRUNLA | San Diego: #WeRUNSD

The California Residents United Network (RUN) is a project of:

