



# People & Places 2017

MAY 31 – JUNE 2 • ARLINGTON, VIRGINIA



People & Places Flagship Sessions

## Rx for Healthy Places

Your work improves people's health whether you think about it or not. The healthcare industry is increasingly taking notice of community development's impact on the social determinants of health. So, how is your organization connecting with health resources? How are you communicating with the healthcare industry about how your work impacts health? Are you helping health providers connect to the community in a culturally relevant way?



### Take 3 Sessions And Call Us In the Morning

#### Social Determinants of Health Through a Cultural Lens

Cultures have customs and assumptions about life that are unique and varied. When we plan health assessments and activities designed to improve health, what do we need to know about a household's culture? Join us as we discuss these questions to see if we can imagine a common approach to health-related activities that is generic enough to be broadly applied while also embraces individual cultural differences.

Speakers:

**Pedro Cons**, Chicanos por la Causa

**Nimaako Brown**, National Urban League

**Bernie Mazyck**, South Carolina Association for Community Economic Development

**Harold Simon**, National Housing Institute

#### Health Equity and the Zip Code Improvement Business

If zip code has a greater impact on health than genetic code, then improving public health requires direct health system engagement in the "zip code improvement business" (otherwise known as community economic development). Leading thought leaders will make the case for will make the case for community investment by the health industry. Learn about successful local partnerships that are improving health and the quality of life in communities. Find out what levers can bring health partners to the table.

Speakers:

**Dr. Doug Jutte**, Build Healthy Places Network

**Dr. Destiny-Simone Ramjohn**, Kaiser Permanente

**Terri Baltimore**, Hill House Association



#### The Keeping Kids Lead Free In Healthy Communities & Homes Coalition



Advocacy efforts by a diverse coalition in New Jersey successfully resulted in Gov. Christie restoring funding for childhood lead poisoning prevention, which had been diverted for nearly a decade. In the last few months, \$10 million has been deployed to nonprofits in order to remediate lead paint from the homes of low- and moderate-income New Jersey families. Find out how the Lead Free Kids partnership of CDCs, health advocates and thought leaders is affecting policy changes on the state and

federal level to expand healthy communities and homes. And, learn how they're implementing those changes in neighborhoods.

Speakers:

**Bob Atkins**, New Jersey Health Initiatives—Robert Wood Johnson Foundation

**Raymond Ocasio**, La Casa de Don Pedro in Newark

**Pilar Hogan Closkey**, Saint Joseph's Carpenter Society in Camden

**Staci Berger**, Housing & Community Development Network of New Jersey

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