

**DEFINING
HEALTH**

Health

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**Health
Care**

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**Medical
Care**

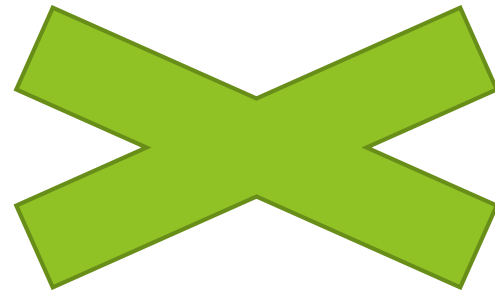
The four “R”s of bringing together community development and health



The four “R”s of bringing together
community development and health

Resources

Relationships



Research

Regulation

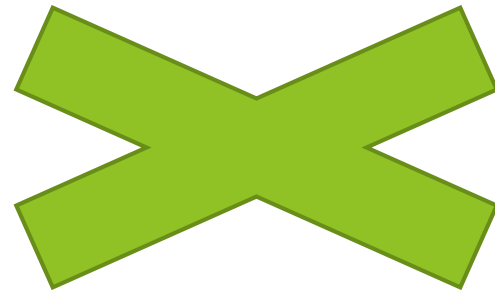
Current healthcare RESOURCES: How much do we spend?

\$3 TRILLION/yr

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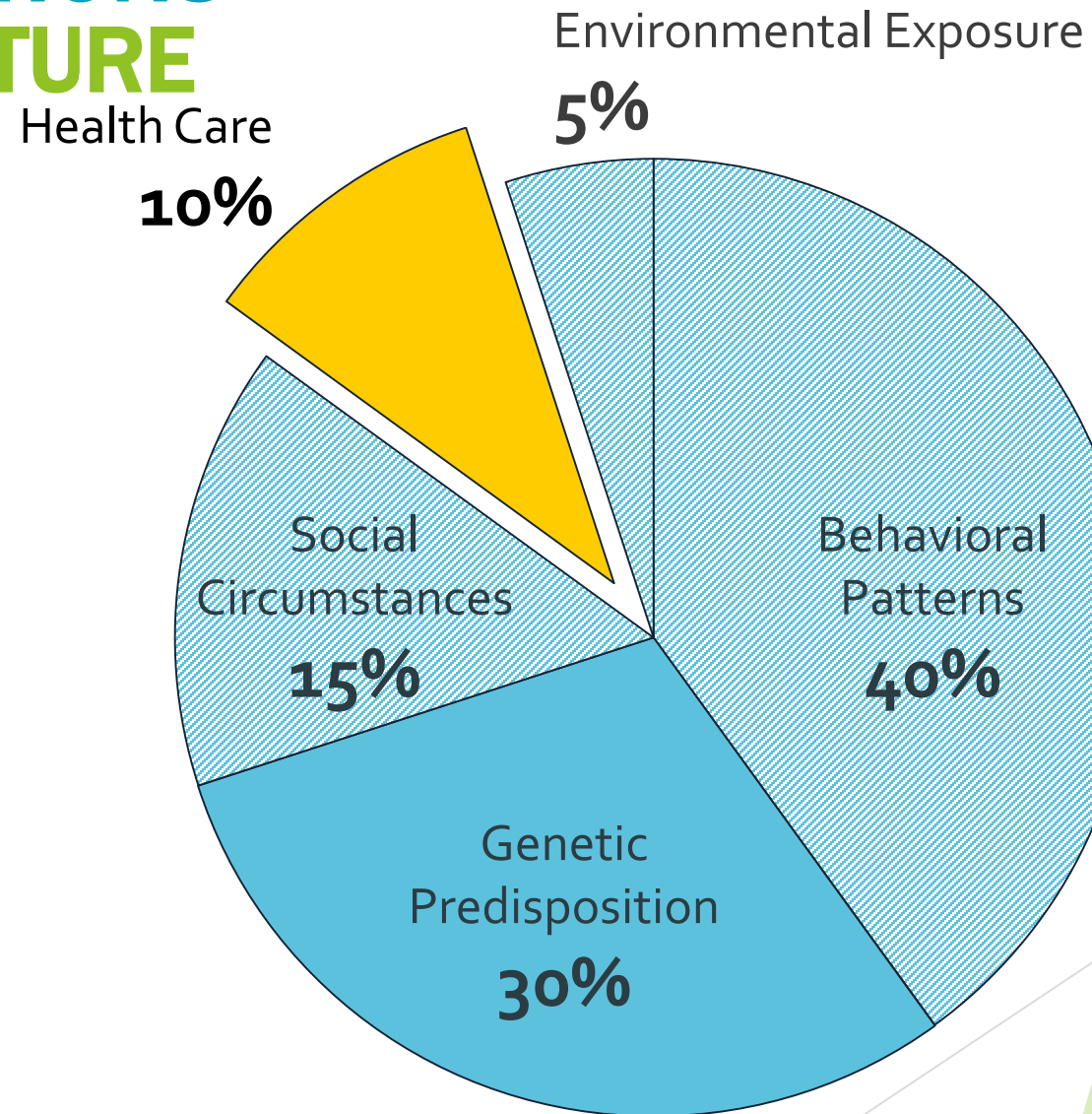


Research

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CONTRIBUTIONS TO PREMATURE DEATH

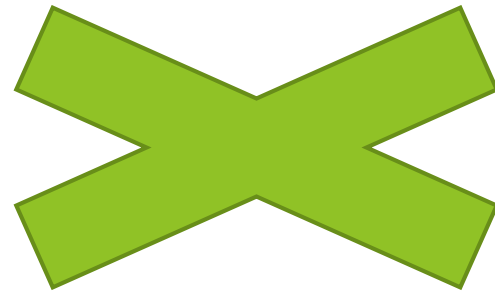
Research



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Regulation:

- ▶ Regulates how institutions behave in a place
- ▶ Demands penalties for non-compliance (stick not carrot)
- ▶ Requires strong community responsiveness
- ▶ Affects people and places' economic and social well-being
- ▶ Large institutions incentivized to work with community developers
- ▶ Makes profits for the institution

Regulation: Health Systems and Financial Institutions

ACA

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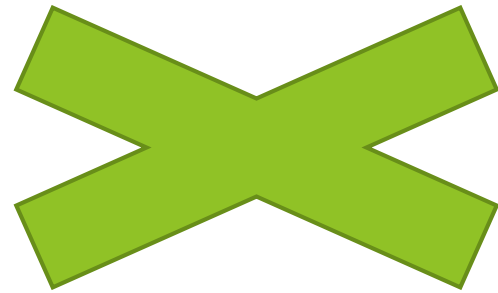
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ANNUAL COMMUNITY DEVELOPMENT CONFERENCE & MEMBERSHIP MEETING
THURSDAY OCT. 19TH - FRIDAY OCT. 20TH | THE HYATT | NEW BRUNSWICK, NJ



Relationships

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TAKE AWAYS: CONNECTING HEALTH & COMMUNITY DEVELOPMENT

Healthcare is not health → Health happens in neighborhoods

Urgent need to address root causes of poor health and high medical care costs

Sound public policy can incentivize, compel, and connect

Greatest impact through aligned investments addressing multiple social determinants

New partners in public health and healthcare → Help in measuring & financing ROI in health and social determinants



Build Healthy
Places Network

BuildHealthyPlaces.org