



People & Places 2019

CAPITOL HILL FORUM

Measuring Opportunity

*The Complementary Roles of Policy, Practice,
and Data in Advancing Equity and Mobility*

Tuesday, April 16 • Capitol Visitor Center Auditorium

Networking and Light Refreshments at 2:00 pm • Program begins at 3:00 pm

Welcoming Remarks

Congresswoman Eleanor Holmes Norton *Member, U.S. House of Representatives*

Frank Woodruff *Executive Director, National Alliance of Community Economic Development Associations*

Panel Discussion

Allan Golston *President, U.S. Program, Bill and Melinda Gates Foundation*

Sebi Devlin-Foltz *Policy Associate, Opportunity Insights*

Seema Agnani *Executive Director, National Coalition for Asian Pacific American Community Development*

Colleen Briggs *Executive Director of Community Innovation, JPMorgan Chase & Co.*

Joe Kriesberg *Massachusetts Association of Community Development Corporations*

The Capitol Hill Forum will explore how placemakers, policy experts, and major institutions are using social and economic data to benefit low-income people and places. Emerging data and tools, such as the *Opportunity Atlas*, present significant opportunities to attract new resources into the community development field from non-traditional sources, but data comes with limitations and potential pitfalls. The Forum will explore what existing empirical evidence tells us about the efficacy of current legislative proposals relating to housing and economic mobility. Come learn about the implications for future resources, strategies, and outcomes for the communities you serve. *The Capitol Hill Forum is a complimentary event, which is not included with the conference fee.*

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SPEAKERS



Welcoming Remarks

ELEANOR HOLMES NORTON

Congresswoman, U.S. House of Representatives

Representing the District of Columbia for a 15th term, Congresswoman Eleanor Holmes Norton chairs the House Subcommittee on Highways and Transit and serves on two committees: Transportation and Infrastructure, and Oversight and Reform. She has broken barriers for her disempowered district through DC business tax incentives, including a significant wage credit for employing DC residents, and a \$5,000 DC homebuyer tax credit. Before her congressional service, Norton served as the first female chair the U.S. Equal Employment Opportunity Commission.



FRANK WOODRUFF

Executive Director, National Alliance of Community Economic Development Associations (NACEDA)

Frank's passion is to improve lives by inspiring great places. Frank Woodruff leads NACEDA's thriving network of 40 state and regional community development and affordable housing associations in 25 states and District of Columbia that connects some 4,000 community-based nonprofits. He speaks publicly across the U.S. about challenges and opportunities facing low- and moderate-income communities. Frank has published papers and articles on topics including the upside-down mortgage interest deduction, redlining, creative placemaking, and middle neighborhoods.



Panel Discussion

ALLAN GOLSTON

President, U.S. Program, Bill & Melinda Gates Foundation

Allan leads the foundation's efforts to advance educational opportunity and student achievement in the United States to ensure that all students – and particularly low-income students and students of color – receive a high-quality education that leads to success in college and their careers. He oversees the U.S. Program's major areas of investment—Education, Economic Mobility and Opportunity, Special Initiatives, and Family Homelessness and Community Grants in Washington State.



SEBI DEVLIN-FOLTZ

Policy Associate, Opportunity Insights

Sebi Devlin-Foltz works on a range of policy areas geared toward improving economic mobility for low-income families. His past work experience includes time as a research assistant at the Federal Reserve Board, and a position in the development

department at the Center on Budget and Policy Priorities. At the Federal Reserve, his research and policy work focused on household finance, wealth inequality, and retirement security.



COLLEEN BRIGGS

Executive Director of Community Innovation, Office of Corporate Responsibility, JPMorgan Chase & Co.

Colleen Briggs helps establish and execute the firm's global philanthropic strategies on community development and financial security, including two signature initiatives. PRO Neighborhoods is a five-year, \$125 million program that works to increase the availability and accessibility of vital economic opportunities in distressed neighborhoods. The Financial Solutions Lab is a \$30 million, five-year initiative that convenes leading experts in technology and design to improve the financial health of underserved populations.



SEEMA AGNANI

Executive Director, National Coalition for Asian Pacific American Community Development (National CAPACD)

National CAPACD is coalition of more than 100 community-based organizations in 21 states and the Pacific Islands. Collectively, the coalition improves the lives of over two-million Asian Americans and Pacific Islanders who live in poverty by providing voice, tool, and shared knowledge to drive change. Seema has nearly 20 years of experience working in the community development and immigrant rights sectors, focused primarily on the challenges of providing housing, economic opportunity, and support systems for new immigrants. She is a founder and former Executive Director of Chhaya CDC.



JOE KRISBERG

President & CEO, Massachusetts Association of Community Development Corporations

Joe oversees the agency's advocacy work with public and private sector entities, member capacity building, partnerships and collaborations, and strategic planning. He has helped pass many important bills through the Massachusetts Legislature, including the Insurance Industry Community Investment Act (1998,) the Affordable Housing Trust Fund (2000,) the Small Business Technical Assistance Program (2006) a comprehensive anti-foreclosure law (2007), a new law to help preserve "expiring-use" affordable rental communities (2009), and the Community Investment Tax Credit (2012).